



My name is Talya Conroy and I am honored and ecstatic to join the ARTfactory as the new Executive Director.

I was first introduced to the ARTfactory in 1999 when I was 11 years old. My parents and I emigrated from the United Kingdom to the City of Manassas and my parents wanted to find an avenue for me to become a part of the community. A life changing experience such as moving across the world can be a lot for a child and The ARTfactory became my new home, a place for me to flourish and make lifelong friends. The ARTfactory gave me confidence to express myself and the opportunities to do what I loved – perform.

After graduating from the University of Mary Washington with a double major in Theatre & Dance and History, I started my career in the corporate sector as a banker. I gained experience in fundraising, budgeting, community relations, branding, and operations. While I was successful in my role, my heart and passion always came back to the Arts. I am so thankful to the Board of Directors for this incredible opportunity and I am thankful to the ARTfactory staff for the warm welcome and support.

As I step into this new role, I am exceedingly optimistic of the opportunities for our beloved ARTfactory, but I am also aware of the challenges nonprofits are facing in our current economic climate. I thank you for your continued support to our amazing organization. Thank you for your volunteerism, your membership, and overall love of the ARTfactory. Whether you are a Pied Piper parent working late into the night on sets and costumes, an artist choosing us and our gallery to showcase your creations, a member who loves to swing dance or paint – we could not do this without you. If your business has supported us, we would not be here without your kindness and charity.

Thank you for helping us keep the arts alive in our community. Please stay tuned for new membership benefits, exciting and riveting season announcements, and state of the art educational outreach to the region. Should you ever like to contact me, please feel free to reach out via email to talya@virginiaartfactory.org or by phone at (703) 330-2787.

Best Wishes,

Talya